

A uniform compliance calendar for unique operations



Headquarters

Charlotte,
North Carolina

Industry

Food & Beverage

Highlight

Largest Coca-Cola
bottler in the
United States

Employees (Parent Company)

>15,000

Revenue (Parent Company)

\$5B in 2020

IMPLEMENTATION TIME

7
days

NUMBER OF FACILITIES

12
manufacturing,
70+
distribution centers

CALENDAR TASKS MANAGED

390
unique tasks
across all facilities

Challenges

VISIBILITY, COLLABORATION & RISKS

The Coca-Cola Consolidated team oversees crucial environmental activities to ensure compliance with Company standards and environmental regulations. They prepare and submit compliance reports, conduct environmental assessments, and track environmental metrics to drive efficiency and reach Coca-Cola Consolidated's sustainability goals.

But the Consolidated team used a compliance calendar built in Excel that was troublesome to manage and not adequately shared. And they missed compliance reporting dates at newly acquired facilities because of it. So, good-bye spreadsheet and insufficient collaboration. A compliance calendar that put all teammates on the same page at the same time wasn't just a glaring need. It was a critical need.

MISSED REPORTING DEADLINES

With no shared calendar at newly acquired facilities, members of the Consolidated team were unsure of their responsibilities and who was completing what — the perfect storm for missed reporting deadlines.

ARE REPORTS COMPLETED YET?

No calendar visibility to track activities and their status left no way to know if facilities were completing reporting and environmental tasks as required. Or when required. Constant calls and emails to confirm work were only a manual band-aid.

EXCEL WAS NOT THE ANSWER

Using a spreadsheet as a compliance calendar was a collective roadblock. Linking it to the Consolidated team's Outlook email/calendar wasn't doable. Updates and edits couldn't be shared in real time. And when updates were made, having to review them manually was time-robbing.

Solution

A fully connected team, in full view.

Behind Encamp’s compliance calendar is a compliance library of tasks, including pre-built templates, that does the real work. Teams like the one at Coca-Cola Consolidated schedule required compliance and reporting activities at every facility. They assign specific tasks to specific teammates. Then in real time and with a 360° view, they track progress and due dates throughout the process of preparing and submitting final reports.

At each facility and at all times, every teammate now knows their responsibilities and who’s completing what activity. There’s no inadvertent redundant work, and no task goes overlooked.

Life with Encamp

Going forward, Coca-Cola Consolidated plans to use their Encamp compliance calendar more intently to:



Ensure compliance with Company standards and environmental regulations



Oversee the completion of tasks and responsibilities for individual facilities



Send reminders to responsible parties that about an upcoming task



Never miss a reporting due date

For the Coca-Cola Consolidated team, Encamp’s compliance calendar also lets them work smarter and has added value to users and the Company:

EASY TRANSITION FOR NEW TEAMMATES New teammates aren’t overwhelmed and unsure of all of their new responsibilities. Their calendar is already filled out for them

EMAIL REMINDERS FOR UPCOMING DUE DATES Given the fast-paced environment in which they work, automatic reminders to teammates are especially helpful to keep them on task. The team’s manager no longer has to call or send emails to constantly check on a task’s status.

CONTINUAL IMPROVEMENT With the visibility of Encamp’s compliance calendar, the Coca-Cola Consolidated team already has more confidence they’re in compliance. But they’re also able to enhance visibility across facilities when compliance requirements change, and as new sites are added.

Brandi Collignon



Manager, Environmental Affairs, Coca-Cola Consolidated

“Encamp has been an amazing support system in creating a uniform, compliance calendar for each of our unique facilities. We have more confidence that we are meeting all regulatory and Company requirements now that our tasks are organized into one system. Encamp has provided a service to grow with our Company and it’s ever evolving needs.”

ABOUT THE COMPANY

Coca-Cola Consolidated is the largest Coca-Cola bottler in the United States. Our Purpose is to honor God in all we do, serve others, pursue excellence and grow profitably. For over 119 years, we have been deeply committed to the consumers, customers, and communities we serve and passionate about the broad portfolio of beverages and services we offer. We make, sell and distribute beverages of The Coca-Cola Company and other partner companies in more than 300 brands and flavors across 14 states and the District of Columbia to over 66 million consumers.

